### Mobile App Launch Pilot Campaign | Email #3: GA launch

#### Send #1

#### Subject:

Available now! The all-new HealthEquity Mobile app.

### Preheader:

Download today | Enhanced home screen | Redesigned menus | Streamlined investing | Faster, more reliable performance

#### Send #2

Subject: Download the all-new HealthEquity Mobile app.

#### **Preheader:**

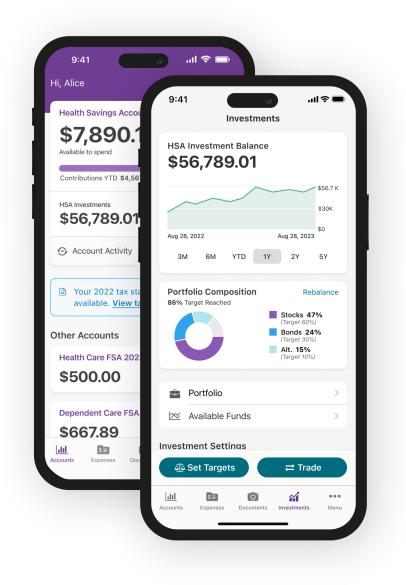
Enhanced home screen | Redesigned menus | Faster, more reliable performance

Health**Equity**®

## **HealthEquity Mobile**

# Introducing the all-new HealthEquity Mobile app.

You can do more than ever – simpler than ever. Get the new mobile app today.









# What's new!

- Enhanced home screen, featuring instant account insights.
- Redesigned menus with more intuitive navigation.
- Streamlined card management functions.
- Faster, more reliable performance across the app.

Plus, now you can easily manage all your HSA investments<sup>1</sup> right from the app.







#### View on web

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